



2011 MAGAZINE RATE CARD

City Limits Magazine offers advertisers an opportunity to reach a uniquely civic-oriented demographic with marketing campaigns that fully leverage our thought-provoking magazine, fully interactive website, and targeted online newsletters. Our readers are impassioned and highly networked consumers of policy news and information. Policymakers, business people, nonprofit professionals, community advocates, academics, journalists and students are just some of the influencers who read City Limits. Our advertisers include some of the nation’s top universities, law firms, government agencies, unions, businesses, campaigns and cause-related initiatives.

CITY LIMITS MAGAZINE

Monthly Total Readership = 10,000 Influentials

City Limits offers ads in full color and black and white, Bleed or Trim, PDF, ILL, JPG, GIF, PNG

City Limits is sold at more than 100 newsstands in the New York tri-state area and Washington D.C. including Hudson and Universal News, Borders and Barnes & Noble.

Issue And Closing Dates:

<u>Issue</u>	<u>Closing Date</u>	<u>Street Date</u>
Jan./Feb.	Nov. 29 th	Dec. 14 th
March/April	Jan. 28 th	Feb. 15 th
May/June	March 25 th	April 12 th
July/August	May 27 th	June 14 th
Sept./Oct.	July 29 th	August 16 th
Nov./Dec.	Sept. 30 th	Oct. 18 th

RATES	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues	6 Issues
Full Page	\$960	\$940	\$921	\$920	\$883	\$864
2/3 Page	\$720	\$705	\$691	\$676	\$662	\$648
1/2 Page & Digest	\$480	\$470	\$460	\$451	\$441	\$432
1/4 Page & Digest	\$240	\$235	\$230	\$225	\$220	\$216
4 th Cover	\$2,200	\$2,156	\$2,112	\$2,068	\$2,024	\$1,980
2 nd Cover	\$1,600	\$1,568	\$1,536	\$1,504	\$1,472	\$1,440
3 rd Cover	\$1,100	\$1,078	\$1,056	\$1,034	\$1,012	\$990

Send Advertising Materials To: allison@citylimits.org
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